

Brand Pintola

An Insight to Das Food-tech Pvt Ltd



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Business Development International

An Insight to Brand Pintola

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Brand Insight

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- Production Capacity
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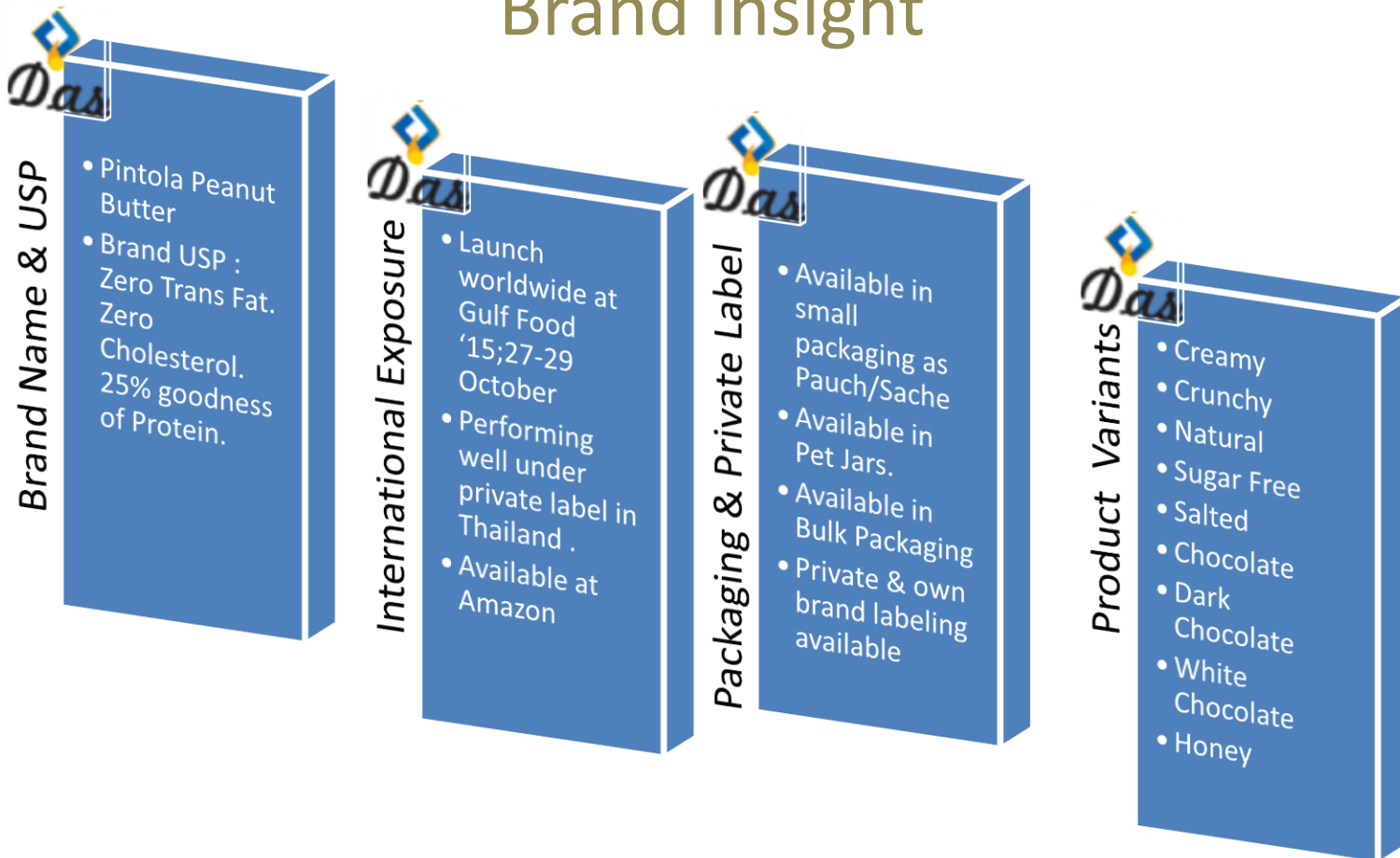
Market Insight

- Target Market
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Company Insight

- Company Name: Das Food-tech Pvt Ltd
- Year of Establishment : 2012
- Company CMD : Mr. Kamlesh Patel
- Company Product : Peanut Butter
- Company Brand : Pintola
- Company Mission: To serve more than 100 million people with the healthy, delicious and ready to eat food products. To achieve continuous business growth together with our stakeholders including farmers, exporters and distributors.
- Company Vision: We strive to be the best company in India for peanut butter and related products. We endeavour to achieve this goal by providing competitive products in all means
- Company Website: www.pintola.in

Brand Insight



Nutritional Facts

Nutritional information (typical analysed values as packed)	Per 100g	Per 15g Serving	Absolute Value	% GDA Value
Energy (Kcal/kJ)	625/2625	100	100	
Protein (g)	25	4		
Glycaemic Carbohydrates(g)	19	3		
sugar (g)	10	1.5	1.5	
Total fat (g)	50	8	8	
Saturated fat (g)	10	1.5	1.5	
Trans fatty acids (g)	0	0		
Monounsaturated (g)	27	4.1		
Polyunsaturated (g)	13	2		
Cholesterol (mg)	0	0		
Total dietary Fibre (g)	5	1		
Sodium (mg)	350	56	0	
Salt (mg)	0	0	0.1	

- **Ingredients statement:** Peanuts (91% minimum), Cane Sugar, Stabiliser, Salt
Serving size (g): 15
- **Allergens:** Peanuts
- **AVAILABLE SIZES:**
227GM, 340GM, 454GM, 510GM, 1KG, 50KG, 110KG, 220KG & customised packaging solutions as per client's requirement.
- **QUALITY ASSURANCE**
- Continuing Guarantee Agreement
- Liability Insurance
- BRC,HACCP, FSSAI and ISO 22000 2005 Certification
- Aflatoxin Certificate
- Microbiological Certification- Certificates of Analysis

Product appearance

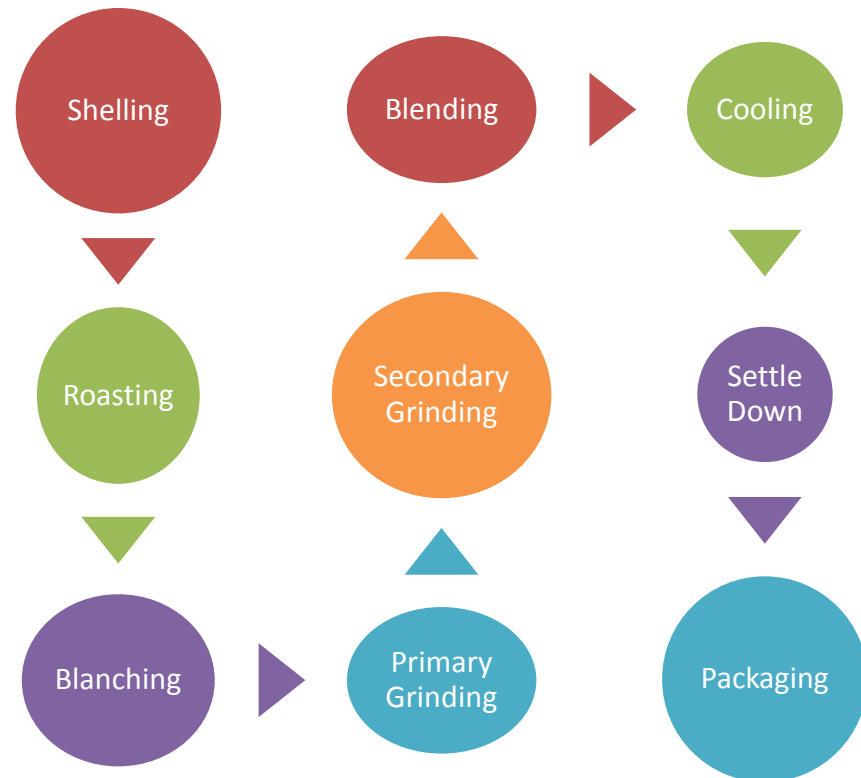


Production Outline and Hygiene

Production Capacity

- We have production capacity of 5 Metric Ton Per day. Plant area is wide spread over one acres of land.

Production Cycle



Hygiene

Food safety is a Moral business responsibility for us and we are strictly committed to maintain high level of hygiene and sanitation in order to ensure safe food environment in production area inside plant to deliver healthy food to our end customers. Hygiene is Integral part of our Production activity and we are committed to meet the international food safety standards.



Clean hands, safe hands.

Market Insight

- Target Market : Das Food-tech as an new entrant primarily focused on Export markets and we are committed to touch overseas boundaries worldwide through our products.
- Target Customers: our target customers exists at B2B level considered as Traders, Wholesalers ,Distributors, Importers & Individual Buyers are also welcome.
- Demography : From Children to Adults, We are proud to touch the lives of many through our product and serving healthy to our end customers.



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